

Plante Creative { design studio }

Serving clients in non-profit, publishing, agency, healthcare, tech/IT, financial, government, education and small-business.



print design

Print ads, publications, collateral, posters, brochures, book design



digital marketing

Web design, banner ads, digital billboards, PowerPoint presentations



production services

Plante Creative is a full-service studio (concepts to final production)



infographics + illustrations

Data shouldn't be boring: custom visuals to make data understandable at a glance



photography

Product/catalog, travel, street photography, nature and fine art



outdoor + promo

Vehicle wraps, billboard, signage and promo materials



Plante Creative is a design studio that provides art direction, design and production services and helps clients develop their brand and reach their marketing goals.

My name is Alyson Plante and I'm a freelance Art Director, Designer and Visual Artist. I earned my BFA in Design from the University of North Carolina at Charlotte and have worked in publishing, financial services, and public affairs with more than 20 years of experience. The studio is located near Richmond, VA and I work virtually with clients all over, regardless of location.

Creative projects tend to be a collaborative process and the work can be a lot of fun, but I'm also serious about what I do. When we work together, you can expect professionalism and attention to detail. From initial concepts to final production, I work to meet the goals for each project.

To start the ball rolling or to discuss an upcoming project, please email the studio — I look forward to the opportunity to connect. Let's get started!

Alyson Plante { Art Director + Visual Artist }

creative services | freelance design | consulting



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