# Plante Creative { design studio }

Serving clients in publishing, agency, healthcare, tech/IT, financial, government, education, small-business, and non-profit.



## print design

Creative services include a wide array of print projects such as publications, print ads, collateral, invitations, posters, brochures.



## digital marketing

Offering website design, Internet graphics and banner ads, digital billboards.



#### production services

This full-service design studio provides high-quality work from concepts to final production. (i.e., obsessively clean files!)



## infographics + illustrations

Data shouldn't be boring, it should be visually interesting — beautiful even! (*mad love* for custom graphics.)



## photography

Portrait, product/catalog, street photography, fine art and nature.



## outdoor + promo

Get your message out in the world with vehicle wraps, billboards, signage and promotional marketing.





















Plante Creative is a design studio that provides art direction, design and production services and helps clients develop their brand and reach their marketing goals.

My name is Alyson Plante and I'm an artist and freelance designer. I earned my BFA in Design from the University of North Carolina at Charlotte and have worked in publishing, financial services, and public affairs with more than 20 years of experience. The studio is located near Richmond, VA and works virtually with clients all over, regardless of location.

This is a collaborative process and the work can be a lot of fun, but I'm also serious about what I do. When we work together, you can expect professionalism. From initial concepts to final production, I listen, commit and work to meet the goals for each project.

To start the ball rolling or to discuss an upcoming project, please email the studio — I look forward to the opportunity to connect. Let's get started!

# Alyson Plante { designer }

creative services | freelance design | consulting

